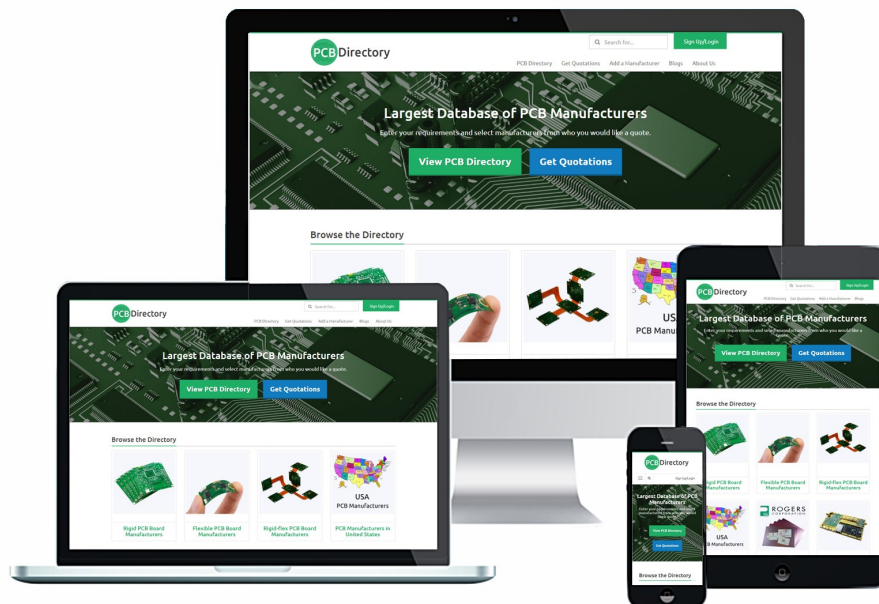# Media Kit 2019

PCB Directory

The Largest Database of PCB Companies

www.pcbdirectory.com

The Largest Directory of PCB Manufacturers/Fabricators, Assembly and Design Companies

PCBDirectory

The Largest Directory of PCB Manufacturers/Fabricators, Assembly and Design Companies
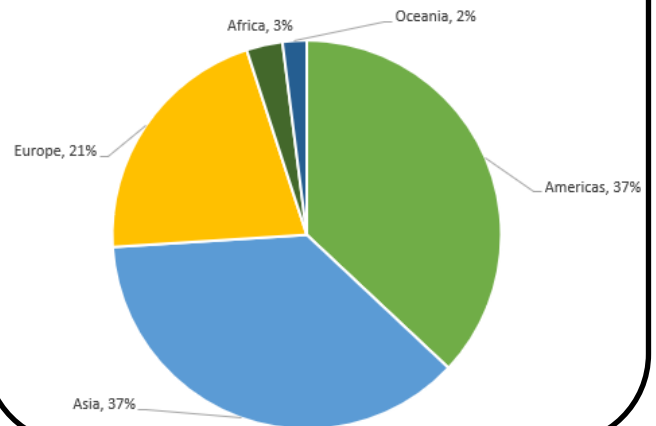
PCB Directory — www.PCBdirectory.com is the largest online database of PCB Companies. We have listed Manufacturers and Fabricators, PCB Assembly companies and PCB Design companies. Users can find companies based on their location and capabilities.

User Countries

- Africa, 3%
- Oceania, 2%
- Europe, 21%
- Americas, 37%
- Asia, 37%

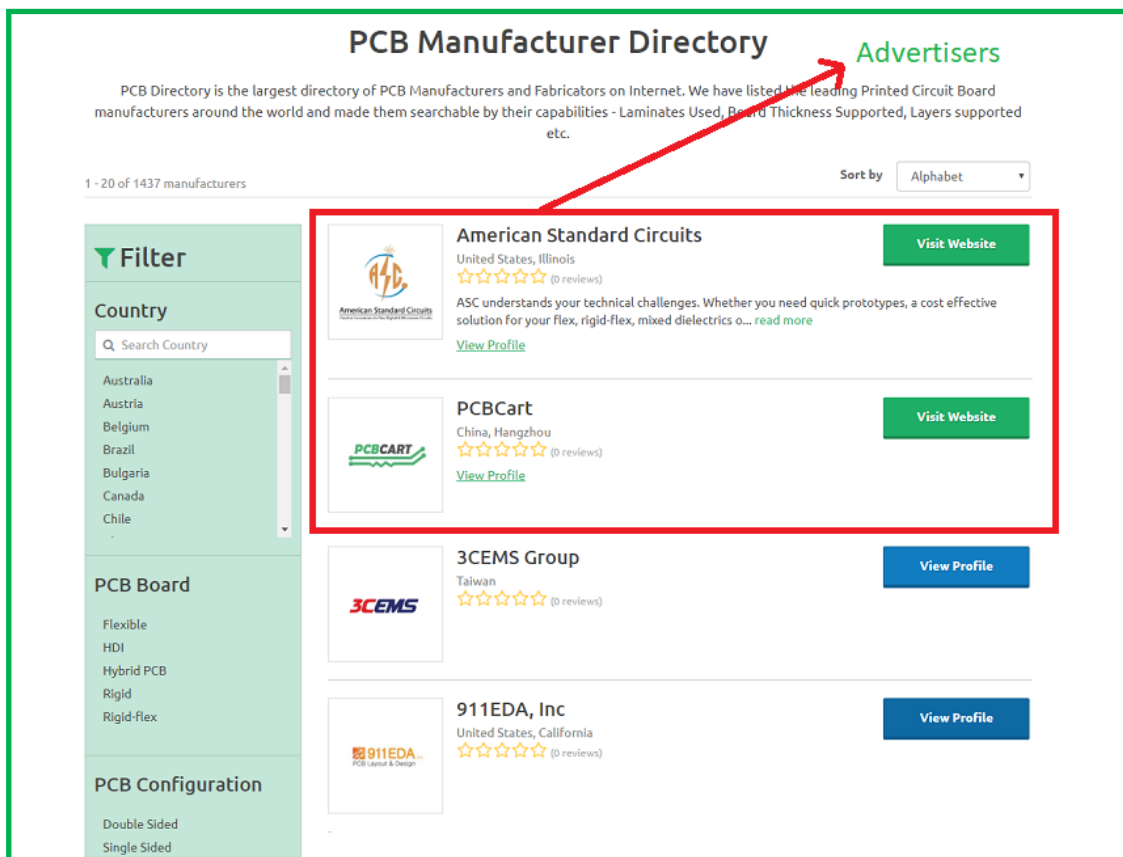## Pageviews & Users

100,000+ Page Views/Month

15,000+ Users/Month

Advertising on PCB Directory is based on the CPC (Cost Per Click) model, i.e you only pay when a user clicks the link in our directory to visit your website. This is very targeted, as users only visit **PCBdirectory.com** when they are looking for a PCB fabricator, assembly house or design company.

Price: $2/Click ($300 Minimum) - Once you run out of balance you can top up.

As an advertiser your company will show up higher in list of companies - with a link to your website.

For more information email info@pcbdirectory.com or call us at +1-312-436-0084

High Impact Banner Advertising

Wall Paper Ads

Wall Paper Ads are high impact ads that show on either side of the website at all times. They are visible to users on all pages even as they scroll up or down a page, as a result they are extremely effective.

Price: $1,000/Week or $4,000/Month

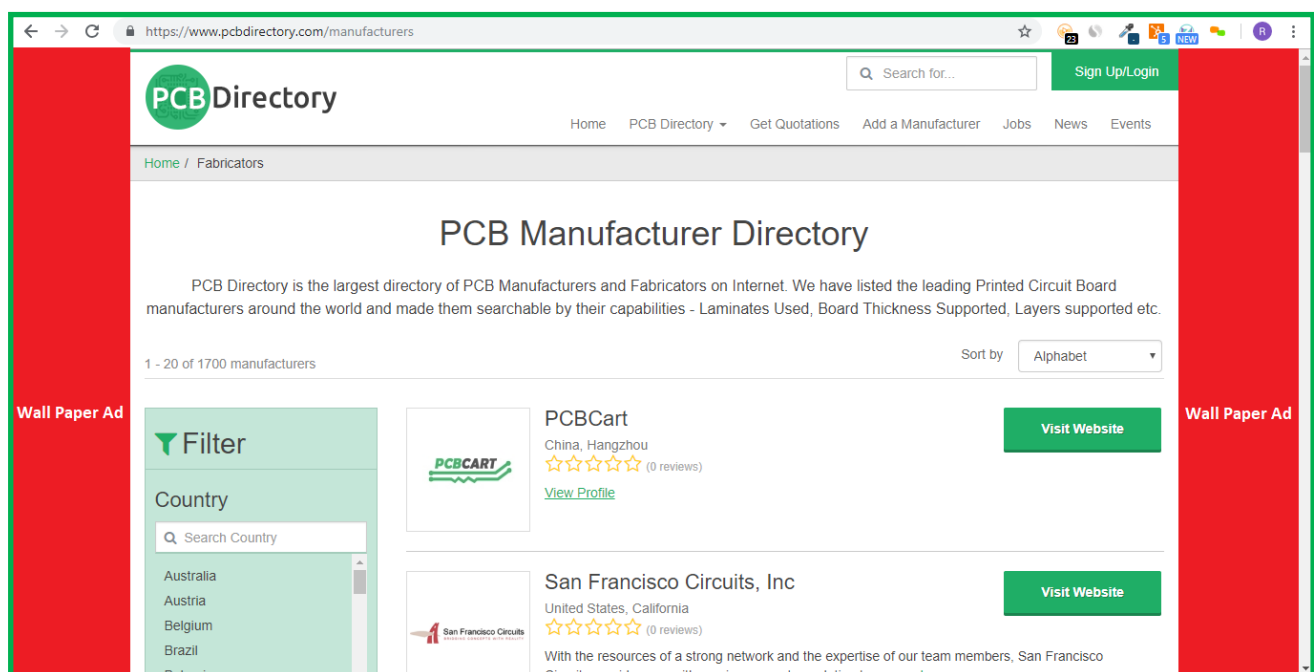*1 Week/Month for 6 Months: $5,500*

1 Week/Month for 12 Months: $10,000
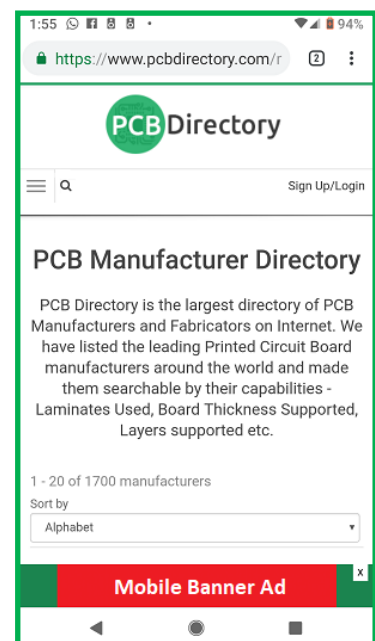

Mobile Banner Advertising

Over the last few months, we have seen an increase in the traffic from mobile devices. To enable advertisers to reach out to this audience we have created a banner ad slot that shows specifically on mobile devices. The ad sticks to the bottom of the screen, so can be seen by users at all times without disturbing their experience.

Price: $3,000/Year

General Banner Ads

No.	Ad Type	Dimension	Location	CPM Pricing
1.	**Leaderboard Ad**	728 x 90 px	Profile Pages, News Pages, Articles and Events	$100 CPM
2.	**Square Ad**	300 x 250 px	Articles and Events	$100CPM

CPM: *Cost Per Metric i.e Cost per 1000 Impressions*

For more information about Advertising on PCB Directory, email raghav@pcbdirectory.com OR call +1-312-436-0084

Website: www.PCBdirectory.com

Email: info@pcbdirectory.com

Telephone: +1-312-436-0084